

Gustavo Alejandro Figueroa Alceda

sr.alceda@gmail.com

260-745-6547

OBJECTIVE: Visual Arts student seeking a position in the brand identity/ advertising industry through the usage of graphic design, and photography

EDUCATION

Ivy Tech Community College, Fort Wayne, IN

Associate of Applied Science, Visual Communications

Graduated May 2017

Purdue Fort Wayne

Art and Design BA

May 2023

SKILLS

- Bilingual (Spanish & English)
- Problem Solving
- Microsoft Office (Word, PowerPoint, Outlook)
- Adobe Software (Illustrator, Photoshop, Premiere Pro)
- Logos, Brochures & Posters creation
- Production Quality
- Task Managing

WORK EXPERIENCE

Golden Corral Fort Wayne, IN

Server/Front Line

September 2016 – September 2017

- Greeting and seating customers
- Taking food and beverage orders and accurately entering them into the ordering system
- Making menu item recommendations
- Ensuring all orders are filled quickly and accurately and that food is high quality

Arts United Center, Fort Wayne, IN

Tech Staff

September 2017 – March 2020

- Operate and maintain equipment, materials, tools, and supplies used in technical production and basic set design.
- Ensure the safe technical operations of the theater venues.
- Monitor live shows to make sure they run safely and smoothly.

Purdue Fort Wayne Media Board

Editor/ Videographer

September 2018 – December 2018

- Responsible for editing raw video and audio recordings of Student Group Association events into segments of varying length for YouTube and CATV publication.

United Parcel Services Fort Wayne, IN
Warehouse Package Handler

July 2019 – November 2020

- Scan, read, and label packages to determine correct grouping.
- Moves packages into the delivery area and loads them onto conveyor belts, trucks, or pallets.
- Identifies errors in package information, defects, and any discrepancies.

Purdue Fort Wayne Athletics
Game Day Production Crew

August 2019 – December 2019

- Responsible to broadcasting a range of variety of sport events taking place on school and outdoors through different media.
- Create steady shoots and action shoots during the event to engage the audience during the live broadcastings.

Amazon Fort Wayne, IN
Sortation Associate/ Learning Ambassador

July 2021 – March 2022

- Ensure inventory accuracy, and unload/load trucks.
- Receive and sort inventory.
- Use technology like scanners, computers, and handheld printers.
- Stand, walk, push, pull, squat, bend, and reach during shifts.

Amazon Fort Wayne, IN
Process Assistant
2022

March 2022 - October

- Participating in Operational Excellence initiatives in some capacity
- Filling in as needed with production duties.
- Assisting the floor as an associate resource, training associates, and verifying SOP compliance
- Ensuring successful area performance, through tracking, reporting and feedback of associate performance

Amazon Fort Wayne, IN
Transportation Assistant

October 2022 – March 2023

- Perform various functions within the yard, support site operations teams, internal transportation field teams, and external carriers, as needed, to ensure all trailers arrive and depart on time with zero defects and to maintain workflow for buildings.
- Comply with company policies, procedures, and DOT regulations (size, weight, route designations, parking, trailer designations, violation, and incident reporting requirements, break periods, etc.)
- Complete driver vehicle inspection reports on equipment and notify managers of any maintenance or delivery issues encountered.
- Follow hostler and delivery schedules, track and report working hours and breaks at appropriate times, adhere to yard safety policies, obey all applicable traffic laws, and drive in accordance with weather/road conditions.

Universal Logistics Holdings, Inc. Roanoke, IN
Route Supervisor

March 2023 - June 2023

- Supervision and monitoring of Company and agency drivers
- Employee and equipment scheduling, ensuring driver productivity.
- Monitoring customer material flow
- Enforcing quality and safety compliance, as well as company policies and procedures
- Communicating effectively and accurately to customer and senior management

INTERNSHIP

Ivy Tech Community College, Fort Wayne, IN
Marketing Intern

January 2017- May 2017

- Create marketing flyers and brochures.
- Receive new students and staff into the marketing office.
- Handle different marketing duties as assigned.

Hypernova Fort Wayne, IN
Content Editor

April 2021 – July 2021

- Proofreads and edits the work of content writers.
- Ensures the team's tasks are completed in a timely manner.
- Fact checks and verifies information and research.
- Manages and updates social media accounts and websites.

VOLUNTEER EXPERIENCE

International Family of Ivy Tech Northeast

Secretary

August 2015- May 2017

- Assist with planning/organizing events for new international incoming students.
- Encourage student involvement in events throughout the area.

International Student Organization

Several

September 2018 – November 2018

- Helping with the creation of different marketing materials to invite students to show up and help to successfully accomplish the annual school event, Global Student Organization.

Radio Latino TV Indiana

Cohost

January 2019 – June 2019

- Entertain an audience during a nighttime online radio broadcasting show, in which we talk about a diversity of topics such as actual news, sports and movies.
- Interview guests, we also play music suggested by the listeners.

Access Fort Wayne

Camera operator

February 2019 – April 2019

- Physically control camera equipment both in studio and on location for local and community events